

Monday, June 24, 2024

The Director
CC:The Principal
CC:Head of Career Department
Brightlight Preparatory Day and Boarding school

Dear Sir/Madam,

RE: CBC Pathways and Career Assessment for Your Learners

Corporate Career Academy (CCA) is a social enterprise and a member of the East African Business Council with a niche in deepening employability skills in Africa. We partner with learning institutions at all levels to entrench Career Services to make learners ready for the uncertain future of work. The academy is dedicated to empowering students to identify their unique potential and guiding them towards successful career paths. Our mission is to provide comprehensive Career Assessments and Mentorship support to learners, enabling them to make informed decisions about their futures from an early age by identifying the right CBC Pathway and most suitable Careers.

As part of our commitment to fostering career development, we have developed a specialized AI-powered assessment program that targets students starting from grade 5. This assessment is designed to uncover the inherent strengths, skills, abilities, aptitudes, learning styles, interests, personality and values of each learner, providing them with valuable insights that can shape their educational and career trajectories.

We believe that introducing this assessment to your learners will not only aid them in their self-discovery but also encourage them to start investing in their career development as early as possible. By understanding their strengths and interests, students can make more strategic decisions regarding their educational journey with an emphasis on CBC pathways, subject choices and ultimate course choices for their advancement. Early career planning is crucial, and our program helps students recognize and harness their potential, setting them on a path to success.

In addition to offering our assessment services, we would be honored to support your school in strengthening the capacities of Career Counselors/Teachers/Masters with requisite tools to offer additional value in the pivotal roles they play in rooting learners in their career paths. Our team of experts is equipped to inspire and guide students in various fields, sharing insights and strategies that can help them navigate the complexities of career selection, planning and development.

We seek an opportunity to present our assessment program to your school and to conduct mentorship sessions that will no doubt benefit their future endeavours. We are confident that our expertise and dedication to student success will make a significant positive impact.

Thank you for considering this opportunity to collaborate with CCA. We look forward to supporting your school to facilitate your learners in achieving their full potential. Please feel free to contact us for details or to schedule a meeting.

Sincerely,

Ogake Alex

Logistics Lead and Certified Career Analyst



Corporate Career Academy



+254111445250



12 Masaba Road,
Upper Hill, Nairobi.



skills@corporatecareeracademy.com
www.corporatecareeracademy.com

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